

IDLING REDUCTION CAMPAIGN – STEP 2

PARTNERSHIP IDENTIFICATION PLANNING WORKSHEET

Sample Partner Categories:

- | | |
|---|---|
| <input type="checkbox"/> Schools and school boards
<input type="checkbox"/> Local transit authorities
<input type="checkbox"/> Government agencies (municipal, provincial, territorial or federal)
<input type="checkbox"/> Local private companies/businesses (e.g. drive-thru and take-out restaurants, service stations, ferry crossings) | <input type="checkbox"/> Local transportation demand management groups
<input type="checkbox"/> Environmental associations/groups
<input type="checkbox"/> Post-secondary institutions (Universities/Colleges)
<input type="checkbox"/> Organizations that engage volunteers in community-based projects |
|---|---|

Partner Category	Name of Organization in Your Community	Contacted/Interest? Y/N

Other:

- Council support obtained (for municipal-wide campaigns)
- Municipal senior management support obtained (for municipal-wide campaigns)
- Umbrella organizations contacted
- School boards contacted