Meet Alex, Florence, and Suzie.

They just bought a new home. It is ENERGY STAR certified – this means it meets a higher energy efficiency standard than a regular new home.
This is all thanks to typical features in their home such as higher levels of insulation, efficient heating and cooling systems, and more airtight construction.
The energy-efficient windows help her stay warm. There is also less condensation getting in the way of her view compared to the windows in her old home.
Suzie enjoys quiet time in her room. She is not bothered by the hustle and bustle outside.

Typical features in her home such as higher levels of insulation, energy-efficient windows, and more airtight construction make the home quieter.
Alex suffers from allergies. The good news is his new home is built more airtight to prevent dust and pollen getting into the home. This makes Alex happier.

The whole-house ventilation system inside his home also improves the indoor air quality.
The whole-house ventilation system in their home helps to expel stale air, humidity, and odours outdoors.

Florence and Alex value their ENERGY STAR certified home because it fits their lifestyle and improves their quality of life. They enjoy cooking dinner and having friends visit. They are not worried about lingering food odours.
Alex and Florence appreciate that their home is energy-efficient and helps protect the environment.

It also allows them to invest their savings into memories that will last a lifetime.