



CANADA
ENERGY STAR
CHALLENGE
FOR **INDUSTRY**

Natural Resources Canada's ENERGY STAR® Challenge for Industry is a tool that helps energy managers and industrial facilities improve energy performance.

Participate by pledging to reduce energy intensity by 10 percent within 5 years.



Participating helps facilities:

- Create momentum for energy initiatives by setting an improvement goal;
- Establish energy management practices for tracking and benchmarking energy performance;
- Raise awareness and engage employees by leveraging the ENERGY STAR brand – the most recognized name in energy efficiency;
- Increase the energy team and program's visibility to senior and executive managers; and
- Improve energy efficiency, reduce energy costs, increase profitability.



Participating is easy:

1. Select an energy intensity metric.
2. Pick an energy use tracking method or system.
3. Set a baseline and 10 percent improvement goal.
4. Create a file and basic plan for managing data.
5. Register for the Challenge.
6. Track energy use and pursue energy saving opportunities.
7. Verify energy savings and apply for recognition.

See the *ENERGY STAR Challenge for Industry Participant Handbook* for details.

Request a copy at ENERGYSTAR-Industry@canada.ca.



Canada

ENERGY EFFICIENCY



Recognition for your facility's good work motivates better performance.

The Challenge for Industry recognition includes:

- The Challenge for Industry Achiever logo;
- An official certificate from ENERGY STAR that documents savings;
- A congratulatory letter from NRCAN to the company's CEO highlighting the facility's accomplishments; and,
- Acknowledgement of energy achievements on the NRCAN web site and in the Heads Up CIPEC newsletter.

Worldwide participation



- Over 1,230 industrial facilities worldwide have taken the Challenge and achievers have saved, on average, 15% in energy use.



- More than 13 million tonnes of CO₂ emissions have been avoided by Challenge Achievers.

Get more information at energystar.gc.ca.