INDUSTRIAL ENERGY EFFICIENCY IMPROVES PRODUCTIVITY

In 2011 Canadian industry saved 38% of products and services use financial support to implement projects and leverage networks. Celebrate success programs support industrial energy efficiency.

More than 25 of businesses have used government and utility programs.

Results:
- Reduced energy costs

In 2011, Canadian industry saved $5.1B in energy costs through energy efficiency investments made over 1990-2011.

Opportunity:
- Make the business case

75% of executives believe energy efficiency could go further.

Up to 45% of the operating costs in the industrial sector are energy related.

More than 70% of economic industrial energy savings remains untapped from existing technologies according to the International Energy Agency.

Get more information on all our programs: www.nrcan.gc.ca/industrialproductivity
Sources


The Economist – Unlocking the Benefits of Energy Efficiency, An Executive Dilemma

Canadian Energy Efficiency Alliance Survey 2014: Canadian Business Attitudes on Energy Efficiency

PTs (Maximizing Canada’s Energy Advantage – Canadian Industrial Energy Efficiency)